

TAKING PHOTOS FOR A WEBSITE HEADER

Photos taken for a website header must be taken in **landscape format** (not portrait), ie it should be wider than tall.

I would advise **standing as far back as possible** so that there is plenty of background on the sides of the main subject. Don't worry if there seems to be too much 'head-room', this will enable me to crop the photo and get the right proportion for the website header image.

To illustrate this, please have a look at the 2 sets of photos below:

- Photo **1a** has been taken from **further back** gives a great website header image when cropped (see photo **1b**)



- Photo **2a** has been taken **from much closer**. When it is cropped to make a website header image (see photo **2b**), we have two large white margins on the sides. While it is sometimes possible to create a composition of images to address this issue, it is best to avoid it in the first place!



I hope this is helpful but please don't hesitate to ask me if you more explanations.